

MEDIA KIT

ZAAHIRAH BAILEY

TEEN MODEL
PHILANTHROPIST

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ABOUT THE MODEL

Zaahirah Bailey is a 13 year old teen Model/Philanthropist from Philadelphia. With her recent success being featured as the model which inspired the new Disney X Creative Soul Tiana doll. She decided to use her platform to inspire black girls to be confident, bold, modest & chic in everything that they do.

Zaahirah Bailey, the founder of HOPE-ish, lost her father to gun violence in 2018 which affected her tremendously. After seeking guidance through therapy & learning the necessary coping skills to manage the trauma, she decided to create a charity to help girls that endured similar trials. HOPE-ish is a movement & event that provides guidance and resources to girls affected by grief & loss due to gun violence. The goal of the charity event is to bring awareness to mental health by helping these young women thrive and build resilience in the face of tragedy. The mission is to elevate the mindsets of youth from hopeless to HOPE-ish.



THE FACE OF DISNEY'S PRINCESS TIANA DOLL

ZAAHIRAH

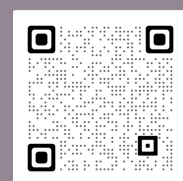
Services:

Print • Editorial, Catalogue. Fashion • Commercial Advertising, Speciality Modeling, Runway, Fit Showroom, Promotional . Brand Ambassador

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ZAAHIRAH




BOLD

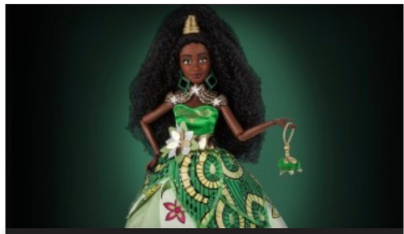


MODEST

CHIC



EBONY 



FAMILY, LIFE

PHOTOGRAPHY DUO
CREATIVESOUL TEAMS UP
WITH DISNEY FOR
REIMAGINED AFROCENTRIC
PRINCESS DOLLS

Princess Tiana reimagined as an Afrocentric doll.
Image: courtesy of Disney.